



**Calgarians grade their quality of life -  
The Calgary Foundation releases 2011 Calgary's Vital Signs Report**

**October 3<sup>rd</sup>** – The Calgary Foundation believes that vital cities are resilient cities. But how do we know if we're making progress? Tracking the current and long-term vitality of our city is the purpose of Calgary's Vital Signs – an annual checkup that uncovers both the facts and citizen perceptions on quality of life in twelve key areas:

Getting Around, Arts & Culture, Learning, Work, Environmental Sustainability, Aging Population, Civic Engagement, Health & Wellness, Housing, Neighbourhoods, Safety, Financial Well Being

From the 8800 comments received, we not only discovered what Calgarians top priorities are but we learned what they perceive as our greatest strengths towards building a vital city.

- Is Calgary's youth unemployment on the rise?
- Is Calgary's environmental footprint growing?
- Is Calgary's poverty rate increasing?
- What are Calgary's top priorities?
- Do Calgarians support the arts?
- Are Calgarians safer?

**Time: Tuesday Oct. 4 10:00 - 10:30 am**  
**Location: Palomino Room BMO Centre, Stampede Park**

“As an annual snapshot that takes the pulse of our city, Calgary's Vital Signs is always evolving.” reports Eva Friesen, President & CEO of The Calgary Foundation. “This year, we increased the happiness and connection to community questions, recognizing that how citizens rate their quality of life is increasingly connected to economic growth. We also added Aging Population and Neighbourhoods as issues to grade, reflecting the growing discussion and activity in these areas.”

Interviews available with members of Calgary's Vital Signs team and relevant community issue experts. Refreshments provided.

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**The Calgary Foundation (TCF)** – Established in 1955, TCF facilitates collaborative philanthropy by making powerful connections between donors and community organizations for the long term benefit of Calgary and surrounding area. In 2010-2011, The Calgary Foundation saw \$50 million in new contributions, had an asset base of \$396 million and granted \$22.1 million to 651 charitable organizations.

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